

# TIME

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**FOR IMMEDIATE RELEASE**  
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## **RICHMOND, VA., DEALERSHIP HONORED BY TOYOTA MOTOR SALES**

### **David R. McGeorge Toyota Receives 2006 President's Award**

New York, NY – David R. McGeorge Toyota located in Richmond, Va., was named recipient of the 2006 Toyota Motor Sales President's Award. The 21st annual award was presented to a select group of dealerships across the country. It is the 11th consecutive year they have received the President's award. The David R. McGeorge Toyota ad will be featured in local subscriber copies of the August 13th issue of TIME Magazine, available Friday, August 3rd.

Toyota Motor Sales recognizes its finest dealerships with the prestigious President's Award. This is an honor given to those dealerships that have demonstrated a commitment to maintaining Toyota's high standards for customer satisfaction. In order to qualify as a President's Award winner, dealerships must excel in delivering great products and providing stellar customer care in all areas of dealership operations.

David R. McGeorge Toyota has also been recognized for ongoing community support with the local chapter of Big Brothers Big Sisters (BBBS). The dealership donated a brand-new Toyota Prius to the winner of the 18th Annual Duck Race. In the event, participants purchase rubber ducks for \$6 and "race" them down the banks of the James River Canal. Proceeds from the race benefit BBBS programs in the area.

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